

NFM-12343AO.1 – Nationwide Social Security Client Seminar Follow-up Email Template

Subject line: Let me help you make the choice of a lifetime.

Dear [Client Name],

Now you know why the Social Security decision is called the *choice of a lifetime*.

Thank you for attending our Social Security planning seminar.

We hope you gained a deeper understanding of the importance of the Social Security filing decision and the role it can play in your overall retirement planning. Hopefully, too, you now see how your individual situation makes this decision a very personal one.

I can help you make a more informed Social Security decision.

Because your Social Security decision can have a major impact on your retirement income, I would like to arrange a personal meeting with you. We'll review your personal situation, and then I'll show you how to integrate Social Security into your overall retirement income plan.

The brochure you received at the seminar highlights some of the points presented during the seminar. Along with the brochure, you'll find a Social Security planning questionnaire. Prior to our meeting, please complete this questionnaire. Your answers will help facilitate our discussion, as we determine the best strategy for you.

Give me a call.

Together, let's make this *choice of a lifetime* count for you.

Sincerely,

[Advisor Name]

[Contact Information]

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